

## AGENT & TEAM PLANS

# You Can BUILD YOUR BUSINESS



At **CanZell** Realty, we believe in building wealth for our agents by offering multiple revenue streams and competitive compensation plans. Get all the details in our Recruitment Guide by visiting [joincancell.com](https://joincancell.com) or contact our Recruitment & Expansion Team at [MP@cancell.com](mailto:MP@cancell.com).



### AGENTS →

- 80/20 commission split
- \$14,000 annual cap, then **100% commission split**
- No annual fees
- \$50/mo tech fee
- \$50/mo E&O Insurance
- \$100 one time onboarding fee to join



### TEAMS →

- 80/20 commission split
- \$14,000 annual cap, then **100% commission split**
- Team members pay quarter-cap (\$3500)
- Spouses share **one cap!**
- \$50/mo tech fee
- \$50/mo E&O Insurance
- \$100 one time onboarding fee to join

\$100 Broker Review and Risk Management Fee  
\$195 Quality Control Fee

## TEAM CAP SPLIT

Once you contribute the income cap of only \$14,000, (or \$3,500, depending on your status) towards company dollar on your personal closings, you will receive **100% commission** on your remaining personal transactions for the rest of the anniversary year.

	SPOUSE PLAN	TEAM PLAN
Minimum in Company Dollar	\$14,000	<b>\$3,500</b> Reduced "Quarter-Cap" for Team Members
Required Written Team Agreement	—	YES
Minimum Number of Transactions to Maintain a Reduced Cap	Spouses Share <b>ONE CAP</b>	Only 50 Transactions per Team for the Year

\* Minimum Referral to Team Leader is 10%

## REWARDS

# You Can EARN OWNERSHIP STOCKS



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## HOW YOU EARN REWARDS

QUALIFY FOR REWARDS:	\$ IN OWNERSHIP STOCKS
When you join the company, after your first closing...	\$250
Every time you sponsor an agent, after their first closing...	\$250
When you cap...	\$4,000
When you cap and become an Influencer*...	\$14,000

	CAP	REWARDS IN OWNERSHIP STOCKS	WHAT YOU'RE REALLY PAYING
<b>PRODUCING</b> <i>Agent</i>	\$14K	– \$4K	= \$10K
<b>PRODUCING</b> <i>Influencer</i>	\$14K	– \$14K	= \$0

\*To become an Influencer an agent must cap, sell 30+ homes and teach 1 class/mo.

## REVENUE SHARING

# You Can UNLOCK EARNING POTENTIAL



At **CanZell Realty**, you have the opportunity to unlock up to **85% of company dollar** in additional revenue just by attracting producing agents to the company. Our revenue share program is 5 levels with no limit to the amount you can earn from building a successful “team.”

## 5-LEVEL REVENUE SHARE PROGRAM

Based on Agent Cap of \$14,000

LEVEL		EARNING PERCENTAGE	ACTIVE AGENTS NEEDED	\$/CAPPING AGENT
<i>level 1</i>	LEVEL 1 TIERS	10%	1+	\$1400
		15%	5+	\$2100
		25%	25+	\$3500
<i>level 2</i>		10%	1+	\$1400
<i>level 3</i>		10%	1+	\$1400
<i>level 4</i>		15%	15+	\$2100
<i>level 5</i>		25%	25+	\$3500
POTENTIAL REVENUE		85% COMPANY DOLLAR!		\$11,900 PER AGENT DOWNLINE

**My LIPA Agents:** The total number of ACTIVE agents sponsored on your tier 1, husband-wife teams count as 1 spot. To be active, the agent must have done either 2 transactions or \$5,000 in gross commission income in the last 6 months. (This is the number that goes towards unlocking tiers 4 and 5. Tiers 2 and 3 automatically are unlocked.)



Needs to be LIPA

# What makes CANZELL DIFFERENT



## OWNERSHIP STOCKS

GET UP TO **14K** COMPANY DOLLAR  
back each year in ownership stock!

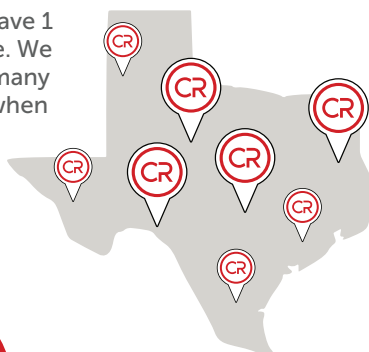
## REVENUE SHARING



EARN UP TO **85%** company dollar for every agent you recruit.

## LOCAL BROKERS IN EACH TERRITORY/CITY

Some companies ONLY have 1 broker for the whole state. We believe you should have many brokers available to you when you need them.



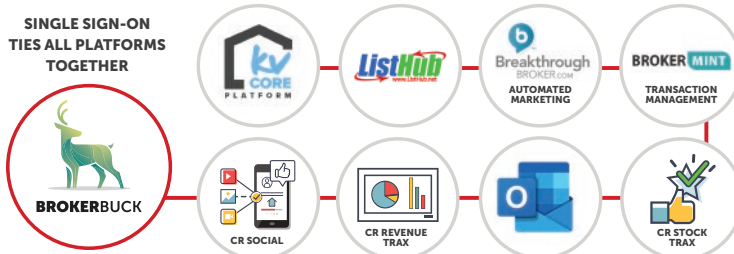
**ALWAYS INCLUDED!**

## LEADERSHIP & COACHING

Coaching is available to all our agents at NO COST through their Circle Leader.

## TECHNOLOGY TOOLS

Custom built websites, scheduling software, on-demand training, accounting, custom marketing & more. Save thousands of dollars!



## HEALTH INSURANCE

Created by Clearwater Benefits, CanZell healthcare is more than insurance—it's better healthcare for peace of mind.



## GIVING BACK

We donate 10% of company dollar profit to 10 charities

**10%**  
FOR 10 CAUSES

We can help do the heavy lifting for you with our Lead Purchasing Program! Buy leads through KVcore from \$3-\$15 per lead.

## LEADS



# Everything You GET WITH CANZELL



Website  
Platform



Global  
Listings



**BROKERBUCK**

Single sign-on ties  
all platforms together

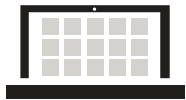


**BREAKTHROUGH  
BROKER**

Flyers, Brochures, that  
automatically feed from MLS

**BROKER MINT**

Transaction  
Management



Customized Business  
Management Dashboard



Revenue Share



10% for  
10 Charities



Ownership  
Stocks



Health Care  
Benefits



Microsoft  
Online Suite



**CanZell**  
Swag Store



Mobile Apps



CR University  
Virtual Training



**CR Social**  
Ready-to-use posts  
to build your brand