

COMPARISON CHART CLOUD-BASED BROKERAGES

When you think about a “cloud-based brokerage” most real estate agents immediately think of eXp or Real Realty—now there is a new cloud-based brokerage that is on the scene and ready to be a top contender.. CanZell Realty!

Your may say “we are just copying?”, but we say “there is always room to improve and be **THE BEST!**”

	CANZELL	exp REALTY	real
Commission Cap	\$14,000	\$16,000	\$12,000
Commission Splits	80/20 -----> 100	80/20 -----> 100	85/15 -----> 100
Sign-up & Reoccurring Fees	\$100 Onboarding Fee \$50/mo E&O Insurance \$50 Tech Fee	\$149 Start-Up Fee \$85/mo Cloud Brokerage Fee	\$149 Sign-Up Fee \$500 Annual Fee
Additional Fees	\$100 Broker Review/Risk Management Fee	\$25 Transaction Review Fee \$40 Risk Management Fee Per Trans. (Caps at \$500) \$250 Trans. Fee After You Cap	\$225 Trans. Fee After You Cap
Stock After 1st Closing	\$250	\$200	\$0
Revenue Share	5 Levels 1+ Agents to Earn on Levels 1-3 25+ Agents to Unlock All 5 Levels	7 Tiers 10+ Agents to Earn on Tier 3 40+ Agents to Unlock All 7 Tiers	5 Tiers 15+ Agents to Earn on Tier 3 25+ Agents to Unlock All 5 Tiers
Software Included	KVCore Breakthrough Broker Broker Buck Broker Mint ListHub CR Social (Ready to use posts to build your brand) CR Revenue Trax CR Stock Trax Microsoft Suite Slack	KVCore Skyslope Workplace Breakthrough Broker	Skyslope Workplace Chime Cloud CMA
Leadership	Circle Leader for Every Agent to Help Increase Your Production and Coach You	No Assigned Leader	No Assigned Leader
Local Broker	Local Broker in Every Territory Who Knows Your Local Contracts and Laws	1-3 per State	1-3 per State
Stock for Capping	\$4,000	\$400	\$1,000
Stock Back for Top Agents	Influencer All \$14,000 Back in Stock	Icon Agent	Elite Agent