

Agent Sponsorship Pledge

I, _____, agree to attract amazing and productive real estate agents who exhibit **CANZELL's** vision and core values by pledging to:

I CAN commit to helping grow **CANZELL's** vision by attracting agents to the company.

I CAN commit that I will help sponsor agents by providing excellent customer service to not only my clients, but to other agents I work with as well, inviting them to come work for **CANZELL**.

I CAN commit that I will share with agents that earning revenue share and commissions comes from lots of hard work and is not guaranteed. I will also create realistic expectations to those I am speaking to by never suggesting that someone will make money, just by joining **CANZELL** and never doing any work.

I CAN commit to expanding my personal sphere, working with my own potential sponsors and I commit to never offer any incentives, steal, interfere with or attempt to entice another Agent's sponsor to name me as their sponsor. I commit to encouraging all prospective **CANZELL** Agents to be loyal to and identify their sponsor as the **CANZELL** Agent and broker who introduced them to and most influenced them to join the company.

I CAN commit to only contacting potential agents that I have a relationship with and will not contact potential agents that have asked to be removed from any list they may have joined.

I CAN commit to continuing to increase my education and training as an agent as well as with agent sponsorship programs to make sure I am uploading **CANZELL's** company mission, vision and core values.

Agent Signature