

YOU CAN BUILD YOUR BUSINESS



At **CanZell Realty**, we believe in building wealth for our agents by offering multiple revenue streams and competitive compensation plans. Get all the details in our Recruitment Guide by visiting joincanzell.com or contact our Recruitment & Expansion Team at MP@canzell.com.



AGENTS →

- 80/20 commission split
- \$14,000 annual cap, then **100% commission split**
- No annual fees
- \$50/mo E&O Insurance—no other monthly fees
- \$100 one time onboarding fee to join



TEAMS →

- 80/20 commission split
- \$14,000 annual cap, then **100% commission split**
- Team members pay half-cap (\$7000) Mega team members pay quarter-cap (\$3500)
- Spouses share **one cap!**
- \$50/mo E&O Insurance—no other monthly fees
- \$100 one time onboarding fee to join

\$100 Broker Review and Risk Management Fee

TEAM CAP SPLIT

Once you contribute the income cap of only \$14,000, (or \$7,000 or \$3,500, depending on your status) towards company dollar on your personal closings, you will receive **100% commission** on your remaining personal transactions for the rest of the anniversary year.

	SPOUSE PLAN	STANDARD TEAM	MEGA TEAM
Minimum in Company Dollar	\$14,000	\$7,000 Reduced "Half-Cap" for Team Members	\$3,500 Reduced "Quarter-Cap" for Team Members
Required Written Team Agreement		YES	YES
Minimum Number of Transactions to Maintain Reduced Cap Status	SPOUSES SHARE ONE CAP		Only 100 Transactions Per Team for the Whole Year

* Minimum Referral to Team Leader is 25%

REWARDS

YOU CAN EARN OWNERSHIP STOCKS



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HOW YOU EARN REWARDS

QUALIFY FOR REWARDS:	\$ IN OWNERSHIP STOCKS
When you join the company, after your first closing...	\$250
Every time you sponsor an agent, after their first closing...	\$250
When you cap...	\$4,000
When you cap and become an Influencer*...	\$14,000

*To become an Influencer an agent must cap, sell 30+ homes and teach 1 class/mo.



REVENUE SHARING

YOU CAN
















UNLOCK EARNING POTENTIAL



At **CanZell Realty**, you have the opportunity to unlock up to **85% of company dollar** in additional revenue just by attracting producing agents to the company. Our revenue share program is multi-level with no limit to the amount you can earn from building a successful "team."

5-LEVEL REVENUE SHARE PROGRAM

Based on Agent Cap of \$14,000

		EARNING PERCENTAGE	AGENTS NEEDED	\$/1 CAPPING AGENT
LEVEL 1	LEVEL 1 TIERS	10% 	 1+	\$1400
		15% 	 5+	\$2100
		25% 	 26+	\$3500
LEVEL 2		10%	 1+	\$1400
LEVEL 3		10%	 1+	\$1400
LEVEL 4		15%	 1+	\$2100  
LEVEL 5		25%	 1+	\$3500  
POTENTIAL REVENUE 	85% COMPANY DOLLAR!			\$11,900 PER AGENT DOWNLINE

My L1PA Agents: The total number of ACTIVE agents sponsored on your tier 1, husband-wife teams count as 1 spot. To be active, the agent must have done either 2 transactions or \$5,000 in gross commission income in the last 6 months. (This is the number that goes towards unlocking tiers 4 and 5. Tiers 2 and 3 automatically are unlocked.)

WHAT MAKES CANZELL DIFFERENT



OWNERSHIP STOCKS

GET UP TO
10K COMPANY
DOLLAR

back each year in ownership stock!

REVENUE SHARING

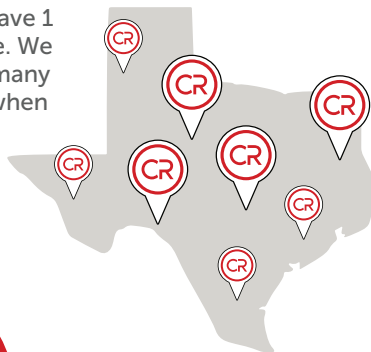
EARN UP TO

85% *company dollar for every agent you recruit.*



LOCAL BROKERS IN EACH TERRITORY/CITY

Some companies ONLY have 1 broker for the whole state. We believe you should have many brokers available to you when you need them.



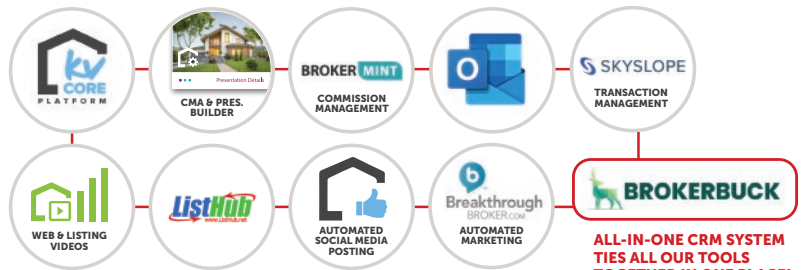
**ALWAYS
INCLUDED!**

LEADERSHIP & COACHING

Coaching is available to all our agents at NO COST through their Circle Leader.

TECHNOLOGY TOOLS

Custom built websites, scheduling software, on-demand training, accounting, custom marketing & more. Save thousands of dollars!



HEALTH INSURANCE

Created by Clearwater Benefits, CanZell healthcare is more than insurance—it's better healthcare for peace of mind.



Health
GROUP+

GIVING BACK

We donate 10% of company dollar profit to 10 charities

10%
FOR 10 CAUSES

We can help do the heavy lifting for you with our Lead Purchasing Program! Buy leads through KVcore from \$3-\$15 per lead.

LEADS



EVERYTHING YOU GET WITH



Website
Platform



Global
Listings



BROKERBUCK

All-in-One
Referral System



**BREAKTHROUGH
BROKER**

Flyers, Brochures, that
automatically feed from MLS



Commission
Management



Customized Business
Management Dashboard



Revenue Share



10% for
10 Charities



Ownership
Stocks



Transaction
Management



Health Care
Benefits



**CanZell
Swag Store**



Mobile Apps



CR University
Virtual Training



Microsoft
Online Suite



CMA & Presentation
Builder
CORE PRESENT



Automated Social
Media Posting
CORE SOCIAL



Website & Listing Videos
for Each Property
CORE LISTING MACHINE