


COMPARISON CHART

CLOUD-BASED BROKERAGES

When you think about a “cloud-based brokerage” most real estate agents immediately think of eXp or Real Realty—now there is a new cloud-based brokerage that is on the scene and ready to be a top contender... CanZell Realty!

You may say “we are just copying?”, but we say “there is always room to improve and be **THE BEST!**”

			
Commission Cap	\$14,000	\$16,000	\$12,000
Commission Splits	80/20	80/20	85/15
Sign-up & Reoccurring Fees	\$100 Onboarding Fee \$50/mo E&O Insurance	\$149 Start-Up Fee \$85/mo Cloud Brokerage Fee	\$149 Sign-Up Fee \$500 Annual Fee
Additional Fees	\$100 Broker Review/Risk Management Fee	\$25 Transaction Review Fee \$40 Risk Management Fee Per Trans. (Caps at \$500) \$250 Trans. Fee After You Cap	\$225 Trans. Fee After You Cap
Stock Bonuses	4 Ways to Earn Free Stock	4 Ways to Earn Free Stock	4 Ways to Earn Free Stock
Revenue Share	5 Levels 1+ Agents to Earn on Levels 1, 2 & 3 25+ Agents to Unlock All 5 Levels	7 Tiers 10+ Agents to Earn on Tier 3 40+ Agents to Unlock All 7 Tiers	5 Tiers 15+ Agents to Earn on Tier 3 25+ Agents to Unlock All 5 Tiers
Software Included	KVCore Skyslope Breakthrough Broker Broker Buck Broker Mint Core Listing Machine (Automated marketing campaigns for listings) Core Social (Automated Social Media Postings) Core Present (Similar to a Cloud CMA) Microsoft Suite Workplace Slack	KVCore Skyslope Workplace	Skyslope Workplace Chime Cloud CMA
Leadership	Circle Leader for Every Agent to Help Increase Your Production and Coach You	No Assigned Leader	No Assigned Leader
Local Broker	Local Broker in Every Territory Who Knows Your Local Contracts and Laws	1-3 per State	1-3 per State
Transaction Coordination	The buyer/seller covers the \$395 transaction coordination fee: <ul style="list-style-type: none"> \$195 to Corporate for Quality Control \$200 to the Transaction Coordinator (**optional if you want transaction coordination) Be your own Coordinator and EARN \$200 	None Provided	None Provided