

Policy on Company Events

At Chantel Ray Real Estate, one of our values is to give back to the community and to be positive, active members of the communities we do business in. We have developed the following policy to help guide our involvement with events and activities in our communities.

There are two types of company events¹, company sponsored, or agent sponsored, and the type of company event will determine the approval process and other specifics of how the event is treated.

Company-Sponsored Events

These are events that have been sponsored by the company through CR Cares. Participation in these events should meet with the mission of CR Cares. Anyone wishing to have an event sponsored by the company needs to request that the event be sponsored through CR Cares' website www.crcares.org and submit a donation request. Once approved, the event would qualify as a company-sponsored event, and any leads that result in participation in the event would qualify as company-sponsored.

Agent Sponsored Events

These are events that an agent or group of agents decide to sponsor and participate in, for example, Tax Free Weekend events at malls, etc. In these instances, agents should first get the event approved by the Managing Partner, and once that approval is given in writing, the agent(s) wishing to participate in the event may register and pay for the event. Agents participating in the event may split the cost between them however they would like. Any leads that result in participation in the event would qualify as a personal sphere lead.

¹ For the purposes of the policy, a company event is one in which the company has a formal presence.