



In today's competitive business environment, it often takes more than just motivation and initiative to succeed. **A Chantel Ray Certified Agent** is a way to make yourself stand out to prospective sellers and home buyers as a REALTOR® who really understands how to **WOW** customers and put them as a priority.

As a CR Certified Agent, you gain access to exclusive leads from our CR Certified Agent Network, national advertising and use of our certification seal on all your personal marketing to set you apart from the rest!

The **SOLD** Difference

- S** **SELL** your home for free if you don't love it in the first 90 days.
- O** **ONE** click and we will donate to the charity of your choice.
- L** **LIVE** agent available from 8AM-9PM every day.
- D** **DON'T** get stuck in a long-term contract.

Become a CR Certified Agent

\$100
fee

PER YEAR

1 hour
webinar +

UPFRONT

- Be a full time agent
- Closed 4 transactions with us or another brokerage prior to starting the certification
- Agree to the **SOLD Differences**
- Pass exam with an 80% or better
- Attend ongoing training

Qualify for Leads from the CR Certified Agent Network

 Be
certified

Close 1
CR referral

IN PREVIOUS
MONTH

OR

Attend agent
success meetings

30-MIN
1 PER WEEK

If you have not closed a CR referral in the last month, you will need to attend the weekly national call and the agent success meeting directly after. You will make 3 commitments each week and need to maintain a min. average of 2/3 weekly commitments.